

2021 Campus News Awards 2021

Judging Details

冊 Award Category

Cash Prizes

Grade	Award	Certificate

Regulations and Guidelines

- official accounts (WeChat, APP, Weibo, etc.) or official website or WeChat channel.
- article entries (text, photos, video). All entries must be within 10MB (except photos and videos by separate PFD file. To ensure fairness, all entries must be submitted in the same format).
- Separate entry forms need to be submitted if an entry is to compete in more than one category (no more than 2 categories).

- Best in News Reporting ()
- Best in News Writing ()
- Best in Feature Writing ()
- Best in Business News Reporting ()
- Best in Arts and Culture News Reporting ()
- Best in Tech News Reporting ()

Entries for the above award categories should follow the rules below:

- (公) 含 PDF / Each entry must be submitted in PDF file. Hard copy submissions are not accepted. Please make sure the name of the publication, the university/college/institute and applicants are removed from the entries.
- 3,000 () 放 名 Each entry must be of no more than 3,000 characters (including punctuation, headlines and sub-headings). Article series or re-edited articles will not be accepted.
- Best in Headline Writing () 30 含 Each title MUST NOT exceed 30 words. Please make sure the names of the publication, the university/college/institute and the applicant are blotted out on entry forms
- Best in News Video Reporting () 可 MP4 200MB 10 News Videos can only be uploaded with "MP4" file. The size of each video MUST NOT exceed 200MB and length MUST NOT exceed 10 minutes.
- Best in Features Video Reporting () 可 MP4 200MB 10 Features Videos can only be uploaded with "MP4" file. The size of each video MUST NOT exceed 200MB and length MUST NOT exceed 10 minutes.
- Best in News Page Design () PDF JPG 含 Each entry should be submitted by PDF and JPG file along with the original. **Entries cannot be redesigned.** Please make sure the names of the publication, the university/college/institute and the applicant are blotted out.
- 刪 There are two separate awards for each category - one chosen by judges and the other by online voting.
- Best in New-media Reporting 名 H5 APP Refer to news work published on Mobile terminal (including but not limited to HTML5 Mobile

Website, WeChat Official Account, Mini Programs, App, etc.)

- **PDF JPG** 含 Each entry should be submitted by **PDF or JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the account, the university/college/institute and the applicant are blotted out.
- **Best in Short Video Reporting** 名 100 MB 3 Short Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 100 MB and length **MUST NOT** exceed 3 minutes.
- **Best in News Photography (名)**
Best in Feature Photography (名)
JPG 10MB 公 名 Each entry should be in JPG format within 10MB. The entry must be a photograph without being edited. No word contents can be added on the photograph.
- **比比** Each university/college/institute can submit **no more than three pictures** per category.
- **word** Captions to the pictures must be put in a Word document separately.

Panel of Judges

Grading Criteria

Structure Writing Skills 六 Comprehensiveness

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Structure:

- : 只
Writing skills:

- 六 : 任
Comprehensiveness:

- : 公
Professional standards:

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		副		
		副	公	

- :
Shooting:

- 副 : 副
Editing and Dubbing:

- : 公
News value:

- : 公 月
Features value:

- 公 : 公 公
Content value:

- : 公
Professional standards:

CHINADAILY

香港版
HONG KONG

中國日報

